

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
WRAL-TV, Raleigh NC	10-11-12

I, Sarah Lervene  
do hereby request station time concerning the following issue:

DCCC
------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	EST 1200				

<b>Total Charges:</b>	<u>\$ 52,850.00</u> <small>plus \$ 44,900.00 on</small>
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This broadcast time will be used by: Democratic Congressional  
Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Anti Rouzer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Krishna Mark, chief operating officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11

Date



Signature

202 338 8700

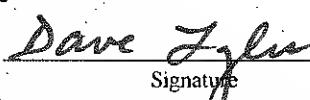
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected



Signature



Printed Name



Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					<i>AS SPOTSPD</i>

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

## CONTRACT



WRAL-TV  
2619 Western Blvd  
Raleigh, NC 27605  
(919)821-8514

Contract / Revision	Alt Order #
112772 /	06146607
<u>Product</u>	
DCCC 10/11	
<u>Contract Dates</u>	<u>Estimate #</u>
10/11/12 - 10/15/12	1200
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Commi	05/17/12 / 08/31/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WRAL	Cheryl Blair
<u>Special Handling</u>	
CIA - Mark PAID	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Great American Media  
1010 Wisconsin Ave NW - Ste 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Type	Spots	Amount
								Spots	Week				
N 1	WRAL	10/11/12	10/12/12	WRAL AM News	6-7a		:30				NM	2	\$2,800.00
ISSUE CLASS OF TIME													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>									
Week:	10/08/12	10/14/12	---TF--	2									
N 2	WRAL	10/15/12	10/15/12	WRAL AM News	6-7a		:30				NM	1	\$1,400.00
ISSUE CLASS OF TIME													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>									
Week:	10/15/12	10/21/12	1-----	1									
N 3	WRAL	10/11/12	10/12/12	CBS This Morning	7am - 9am		:30				NM	2	\$1,500.00
ISSUE CLASS OF TIME													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>									
Week:	10/08/12	10/14/12	---TF--	2									
N 4	WRAL	10/13/12	10/13/12	CBS This Morning Saturday	8am - 10am		:30				NM	1	\$600.00
ISSUE CLASS OF TIME													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>									
Week:	10/08/12	10/14/12	-----1-	1									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>					
1	WRAL	10/08/12-10/14/12	CBS This Morning Saturday	8am - 10am		-----Sa--	:30	\$600.00					
See MG 4.2													
2	WRAL	10/13/12-10/13/12	CBS This Sat Morning	8-9a		-----Sa--	:30	\$600.00					
④ MG for 4.1 10/13													
N 5	WRAL	10/14/12	10/14/12	Face the Nation	1030-11a		:30				NM	1	\$750.00
ISSUE CLASS OF TIME													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>									
Week:	10/08/12	10/14/12	-----1	1				\$750.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>					
1	WRAL	10/08/12-10/14/12	Face the Nation	1030-11a		-----Sl	:30	\$750.00					
See MG 5.2													
2	WRAL	10/14/12-10/14/12	Face The Nation	1030-1130	1030-1130	-----St	:30	\$750.00					
④ MG for 5.1 10/14													
program airs 1 hour - ISSUE CLASS OF TIME													
N 6	WRAL	10/11/12	10/12/12	Price is Right	11a-12p		:30				NM	2	\$900.00
ISSUE CLASS OF TIME													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

Contract / Revision	Alt Order #	
112772 /	06146607	
Contract Dates	Product	Estimate #
10/11/12 - 10/15/12	DCCC 10/11	1200
Advertiser		Original Date / Revision
Democratic Congression		05/17/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Type	Spots	Amount
								Weekdays	Spots/Week				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--				2		\$450.00			
N 7	WRAL	10/11/12	10/12/12	Now News	12p-1p		:30				NM	1	\$600.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/08/12	10/14/12	---TF--				1		\$600.00			
N 8	WRAL	10/15/12	10/15/12	Now News	12p-1p		:30				NM	1	\$600.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1		\$600.00			
N 9	WRAL	10/11/12	10/12/12	Young and the Restless	4-5p		:30				NM	2	\$2,400.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/08/12	10/14/12	---TF--				2		\$1,200.00			
N 10	WRAL	10/11/12	10/12/12	5:30 News	530-6p		:30				NM	1	\$1,800.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/08/12	10/14/12	---TF--				1		\$1,800.00			
N 11	WRAL	10/15/12	10/15/12	5:30 News	530-6p		:30				NM	1	\$1,800.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1		\$1,800.00			
N 12	WRAL	10/11/12	10/12/12	6pm News (M-F)	6-630p		:30				NM	2	\$4,400.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/08/12	10/14/12	---TF--				2		\$2,200.00			
N 13	WRAL	10/15/12	10/15/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,200.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1		\$2,200.00			
N 14	WRAL	10/11/12	10/12/12	Inside Edition	7-730P		:30				NM	2	\$2,800.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/08/12	10/14/12	---TF--				2		\$1,400.00			
N 15	WRAL	10/11/12	10/11/12	Thu Hour 2	9-10p		:30				NM	3	\$10,500.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1		\$6,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
	1	WRAL	10/08/12-10/14/12	Thu Hour 2	See MG 15.2, 15.3, 15.4	9-10p		-----Th-----	:30	\$6,000.00	NM		
	2	WRAL	10/11/12-10/12/12	6pm News (M-F)	6-630p			-----ThF-----	:30	\$5,000.00	NM		
	④	MG for 16.1,15.1		ISSUE CLASS OF TIME r8.23									
	3	WRAL	10/11/12-10/12/12	CBS This Morning	7am - 9am			-----ThF-----	:30	\$1,500.00	NM		
	④	MG for 16.1,15.1		ISSUE CLASS OF TIME r8.23									
	4	WRAL	10/14/12-10/14/12	NFL Football (Early)	1p - 4:15p			-----St-----	:30	\$4,000.00	NM		
	④	MG for 16.1,15.1		ISSUE CLASS OF TIME r8.23									

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Advertiser		Original Date / Revision
Democratic Congression:		05/17/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Spots/			Type	Spots	Amount
						Days	Length	Week			
N 16	WRAL	10/11/12	10/11/12	Thu Hour 3	10-11p		:30		NM	0	\$0.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/08/12	10/14/12	---1---	1		\$4,500.00					
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length	Rate	Type		
1	WRAL	10/08/12-10/14/12	Thu Hour 3		10-11p	-----Th-----	:30	\$4,500.00	NM		
See MG 15.2, 15.3, 15.4											
N 17	WRAL	10/12/12	10/12/12	Fri Hour 2	9-10p		:30		NM	1	\$3,500.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/08/12	10/14/12	---1--	1		\$3,500.00					
N 18	WRAL	10/12/12	10/12/12	Fri Hour 3	10-11p		:30		NM	1	\$5,000.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/08/12	10/14/12	---1--	1		\$5,000.00					
N 19	WRAL	10/11/12	10/12/12	Late News	11-1135p		:30		NM	3	\$5,400.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/08/12	10/14/12	---TF--	3		\$1,800.00					
N 20	WRAL	10/15/12	10/15/12	Late News	11-1135p		:30		NM	1	\$1,800.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/15/12	10/21/12	1-----	1		\$1,800.00					
N 21	WRAL	10/11/12	10/12/12	David Letterman	1135p-1237a		:30		NM	2	\$1,200.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/08/12	10/14/12	---TF--	2		\$600.00					
N 22	WRAL	10/15/12	10/15/12	David Letterman	1135p-1237a		:30		NM	1	\$600.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/15/12	10/21/12	1-----	1		\$600.00					
N 23	WRAL	10/13/12	10/13/12	CRIMINAL MINDS	1135-1235XM		:30		NM	1	\$300.00
ISSUE CLASS OF TIME											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>					
Week:	10/08/12	10/14/12	----1-	1		\$300.00					
Totals										33	\$52,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	33	\$52,850.00	\$44,922.50
<b>Totals</b>	<b>33</b>	<b>\$52,850.00</b>	<b>\$44,922.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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